AH CoC Strategic Planning

Meeting 4
7.20.16
Minutes

Welcome and Introductions

Recap of past meetings

* Overview of fiscal scan
* Current system mapping as it exists and mapping for what an ideal system would look like
* Community presentations

Mandy Chapman

* Why are you designing the strategic plan now?
	+ Attendees:
		- The ending of the previous plans
		- Major changes in the community
		- Better collaboration
		- Paradigm shift in funding to housing type – more focus on PSH and RRH (need strategic plan to move forward with shift)
		- Economic issues with the metro area – plan needs to produce a functional system that can provide lasting impact
		- A desire to guide to alignment of resources and strategies
		- Creating a plan that will garner community support
* Who is the audience for the strategic plan?
	+ Attendees:
		- Multiple audiences
			* General public
			* Elected officials
			* Providers
			* Faith community
			* Homeless population
			* Developers
			* Funders
			* Landlords
			* Media
			* Policy makers
	+ How do we prioritize the audiences?
		- Attendees:
			* Providers (most important)
			* Homeless population (most important) – they should be seen as stakeholders to inform this process
	+ Which audience best benefits from strategic planning?
		- Attendees:
			* Funders (“We need to appeal to the pieces where the money is”)
				+ The funders and providers are in partnership to achieve similar goals
			* General public (“They need to feel confident that there’s a strategy”)
			* Media
	+ What needs to be communicated to the media?
		- Collective alignment for the community
		- If it is properly communicated in the media, then the general public would buy into that unified message
		- Message needs to be clear and simple
* What’s the intent of the document?
	+ - To keep all of the pieces (funders, providers, etc.) in alignment with the goal
* Who’s missing in the strategic planning conversation?
	+ Large funders
		- Attendees
			* “Large funders don’t want to take the out front positions”
			* Reassessing who we’re categorizing as “funders”
* What is your vision for collective alignment?
	+ Attendees
		- “No more homelessness”
		- End chronic homelessness
		- Make homelessness rare and brief
		- Coordination
		- Creating a performance based system
* What’s your perspective on the 4 federal strategic goals and timelines?
	+ Attendees
		- “Goals and timelines feel artificial”

\*\*Note: The federal government uses data to drive goals and timelines. It is important for each community to use data to develop a strong strategic plan\*\*

* What are the broader community goals? (In reference to federal strategic goals)
	+ End chronic homelessness by 2019
	+ End veteran homelessness by 2016
	+ End family and youth homelessness by 2020
		- Definition of ending family homelessness
			* Build a system to house all the families who are homeless now, house all the families identified while building the system and have a system in place to house individuals that enter the system
	+ Identifying ways to address other types of homelessness that are not current federal priorities
	+ Homework
		- Work through the numbers and assess whether or not the goals and timelines are feasible
* Primary measures
	+ Do we have the data we need to meet the goals that we’re setting?
	+ How will we measure our process to identify that we’re getting closer to achieving our goals?
		- Attendees:
			* Registry
			* PIT count
			* Need for ability to predict inflow
			* Need for ability to identify capacity
			* Measurements
				+ Permanent housing placements

Positive housing from the system

* + - * + Stabilization and returns
				+ Baseline efficiency maker
				+ How quickly are we getting people into housing?
* Small Groups Activity - Identify which gaps from the system map are essential and not essential and then prioritize among the essential items. (through the lens of the ideal system)
	+ Group 1
		- Two priority categories
			* Placement needs
				+ Housing stock (subsidized housing, PSH, and low barrier landlords)
				+ Assistance with getting housing
				+ Interim beds
				+ Outreach other PATH teams
				+ Low barrier shelters
				+ Ability to do rental deposit and other money to get people into housing
			* Stabilizing needs
				+ Ongoing case management
				+ Treatment for substance abuse and mental health issues
				+ Job skill training, job retention and life skills
	+ Group 2
		- Top priorities
			* Housing
				+ Interim beds
				+ Low barrier shelters
			* Case management
				+ Ongoing
				+ Transportation through case management
			* Data availability and sharing
	+ Group 3
		- Top priorities
			* Increasing PSH stock
			* Low barrier shelters
			* Landlords
			* Housing navigator (some form of case management)
				+ Creating a group of people who are navigating clients through the system
			* Outreach additional to PATH
	+ Common themes (organizing principles)
		- Coordinated Entry
			* A coordinated entry system has to be used to have an effective system
			* Standardized assessment and triage
			* Real-time bed availability
		- Every group said there were gaps in housing inventory
			* “Right-sizing the intervention mix” – we need to put the right number of beds into our system
		- Stabilization
			* All groups agreed that there was a gap of stabilization in the community once individuals are housed.
			* Connect services to housing - Need to provide more services once individuals are placed into permanent housing
		- More outreach other than PATH – increasing intercept points
* Other notes
	+ Re-assess fiscal scan
	+ Real governance and implementation structure – how do we set up a system to engage the right people at the right level to make the right decisions and help the strategic plan move forward?
	+ Engage neighboring COCs – do you wait for the pressure point, or do you include the collaboration in the strategic planning document and engage them after?