AH CoC Strategic Planning

Meeting 4  
7.20.16  
Minutes

Welcome and Introductions

Recap of past meetings

* Overview of fiscal scan
* Current system mapping as it exists and mapping for what an ideal system would look like
* Community presentations

Mandy Chapman

* Why are you designing the strategic plan now?
  + Attendees:
    - The ending of the previous plans
    - Major changes in the community
    - Better collaboration
    - Paradigm shift in funding to housing type – more focus on PSH and RRH (need strategic plan to move forward with shift)
    - Economic issues with the metro area – plan needs to produce a functional system that can provide lasting impact
    - A desire to guide to alignment of resources and strategies
    - Creating a plan that will garner community support
* Who is the audience for the strategic plan?
  + Attendees:
    - Multiple audiences
      * General public
      * Elected officials
      * Providers
      * Faith community
      * Homeless population
      * Developers
      * Funders
      * Landlords
      * Media
      * Policy makers
  + How do we prioritize the audiences?
    - Attendees:
      * Providers (most important)
      * Homeless population (most important) – they should be seen as stakeholders to inform this process
  + Which audience best benefits from strategic planning?
    - Attendees:
      * Funders (“We need to appeal to the pieces where the money is”)
        + The funders and providers are in partnership to achieve similar goals
      * General public (“They need to feel confident that there’s a strategy”)
      * Media
  + What needs to be communicated to the media?
    - Collective alignment for the community
    - If it is properly communicated in the media, then the general public would buy into that unified message
    - Message needs to be clear and simple
* What’s the intent of the document?
  + - To keep all of the pieces (funders, providers, etc.) in alignment with the goal
* Who’s missing in the strategic planning conversation?
  + Large funders
    - Attendees
      * “Large funders don’t want to take the out front positions”
      * Reassessing who we’re categorizing as “funders”
* What is your vision for collective alignment?
  + Attendees
    - “No more homelessness”
    - End chronic homelessness
    - Make homelessness rare and brief
    - Coordination
    - Creating a performance based system
* What’s your perspective on the 4 federal strategic goals and timelines?
  + Attendees
    - “Goals and timelines feel artificial”

\*\*Note: The federal government uses data to drive goals and timelines. It is important for each community to use data to develop a strong strategic plan\*\*

* What are the broader community goals? (In reference to federal strategic goals)
  + End chronic homelessness by 2019
  + End veteran homelessness by 2016
  + End family and youth homelessness by 2020
    - Definition of ending family homelessness
      * Build a system to house all the families who are homeless now, house all the families identified while building the system and have a system in place to house individuals that enter the system
  + Identifying ways to address other types of homelessness that are not current federal priorities
  + Homework
    - Work through the numbers and assess whether or not the goals and timelines are feasible
* Primary measures
  + Do we have the data we need to meet the goals that we’re setting?
  + How will we measure our process to identify that we’re getting closer to achieving our goals?
    - Attendees:
      * Registry
      * PIT count
      * Need for ability to predict inflow
      * Need for ability to identify capacity
      * Measurements
        + Permanent housing placements

Positive housing from the system

* + - * + Stabilization and returns
        + Baseline efficiency maker
        + How quickly are we getting people into housing?
* Small Groups Activity - Identify which gaps from the system map are essential and not essential and then prioritize among the essential items. (through the lens of the ideal system)
  + Group 1
    - Two priority categories
      * Placement needs
        + Housing stock (subsidized housing, PSH, and low barrier landlords)
        + Assistance with getting housing
        + Interim beds
        + Outreach other PATH teams
        + Low barrier shelters
        + Ability to do rental deposit and other money to get people into housing
      * Stabilizing needs
        + Ongoing case management
        + Treatment for substance abuse and mental health issues
        + Job skill training, job retention and life skills
  + Group 2
    - Top priorities
      * Housing
        + Interim beds
        + Low barrier shelters
      * Case management
        + Ongoing
        + Transportation through case management
      * Data availability and sharing
  + Group 3
    - Top priorities
      * Increasing PSH stock
      * Low barrier shelters
      * Landlords
      * Housing navigator (some form of case management)
        + Creating a group of people who are navigating clients through the system
      * Outreach additional to PATH
  + Common themes (organizing principles)
    - Coordinated Entry
      * A coordinated entry system has to be used to have an effective system
      * Standardized assessment and triage
      * Real-time bed availability
    - Every group said there were gaps in housing inventory
      * “Right-sizing the intervention mix” – we need to put the right number of beds into our system
    - Stabilization
      * All groups agreed that there was a gap of stabilization in the community once individuals are housed.
      * Connect services to housing - Need to provide more services once individuals are placed into permanent housing
    - More outreach other than PATH – increasing intercept points
* Other notes
  + Re-assess fiscal scan
  + Real governance and implementation structure – how do we set up a system to engage the right people at the right level to make the right decisions and help the strategic plan move forward?
  + Engage neighboring COCs – do you wait for the pressure point, or do you include the collaboration in the strategic planning document and engage them after?