Atlanta CoC NOFA Interested Parties Meeting
July 23, 2019 (in-person)
July 24, 2019 (webinar)
"It's a grant application, guys. Don't try to make sense of it."
Disclaimer

• This is a GENERAL overview of the HUD and Atlanta CoC NOFA processes
• Applicants are responsible for reading the NOFA, regulations, and other related information as it is released on HUD’s web site (https://www.hudexchange.info/programs/e-snaps/fy-2019-coc-program-nofa-coc-program-competition/#nofa-and-notices), as well as all related Atlanta-based materials (https://partnersforhome.org/funding).
CoC Program Description

As stated in FY2019 NOFA:

“The CoC Program (24 CFR part 578) is designed to promote a community-wide commitment to the goal of ending homelessness; to provide funding...to quickly re-house (people who are) homeless...while minimizing the trauma and dislocation caused by homelessness; to promote access to and effective utilization of mainstream programs by homeless; and to optimize self-sufficiency among those experiencing homelessness.”
2019 HUD Priorities for Funding

- Ending homelessness for all persons.
- Creating a systemic response to homelessness.
- Strategically allocating and using resources.
- Using an evidence-based approach.*
  - Prioritize projects based on data, cost-effectiveness, impact on positive housing outcomes
- Increasing employment.*

* New for 2019
2019 HUD Priorities for Funding (cont.)

• Providing flexibility for Housing First with service participation requirements. *
  – Priority to rapidly place people into permanent housing without preconditions, but allow for flexibility to use service participation requirements after housing stabilization.
  – However, in line with the Housing First philosophy and the goals of the Atlanta CoC, the Policy Committee and the CoC maintains that Housing First has proven to be most effective in not only securing housing, but maintaining it, therefore we will remain HF throughout.

* New for 2019
Atlanta Priorities

• End Veteran Homelessness by 2017
• End Chronic Homelessness by 2019
• End Youth Homelessness by 2020
• End Family Homelessness by 2020

Guiding Principles

• Disrupt the system.
• Create right-size solutions by population.
• Realign and leverage resources.
• Create a performance driven system.
Funding Highlights

• Not an unlimited amount of funding that can be applied for
  • Each CoC has a set amount that they can request (Annual Renewal Demand –ARD) and that is not guaranteed

• Two Tiers of Funding and Ranking
  – Tier One
    • 94% of CoC ARD - approximately $6.9 million
    • Relatively secure to be re-funded
  – Tier Two
    • 6% of CoC ARD  (about $400,00) AND bonus 5% of CoC Final Pro Rata Need (FPRN) (about $366,000) – to total approximately $766,000
    • Not as secure to be funded

• Domestic Violence (DV) Bonus
  – Separate from CoC ARD
  – Approximately $526,000
New Projects

• Not an unlimited amount of money –
  – Exact amount unknown, but at least $366,000 can be applied for (bonus) plus any amount that is reallocated
• From reallocation or bonus
  – Atlanta CoC new project types accepted
    • Permanent Supportive Housing (PSH) – Tenant Based Rental Assistance
      – Strategically aligned with goal of increasing PSH in the CoC HUD funded portfolio by 205 units in five years
• DV Bonus (next slide)
DV Bonus

- For Atlanta, about $526,000 available
- Project types for Atlanta CoC, if need is determined
  - Coordinated Entry (PFH but will be RFP’d out)
  - Rapid Rehousing
- If not selected for DV Bonus, projects remain in CoC ranking
- Complete new project application and DV Bonus form
Consolidated Projects

• Allowed during NOFA process
• Up to four renewal projects can consolidate into one
  – Same component type
  – Same recipient
• Contact local field office to make sure appropriate
• Let PFH know of intention
• Complete separate applications and consolidation form
Process

• Atlanta CoC Review and Tiering
  – New and renewal applications
    • Review applications and required documents – August 5, 12noon
    • E-snaps application and required uploads – August 21, 12noon
  – Ranking and Review Committee

• HUD Submission
  – CoC Application
  – Priority Listing
  – Agency Applications
• Review Application and Required Documents
  – *SurveyMonkey* online submission
  – A complete copy of all project documentation
  – Atlanta CoC MOU – will be posted and emailed
  – Atlanta CoC Supplemental Questionnaire – will be posted and emailed
  – A pdf from SAGE of the most recent APR that was submitted
  – A copy of any monitoring letters/correspondence (issues or not) since July 1, 2017
  – Any other documentation requested in the review process
New Projects (including DV Bonus)
Review Submission August 5, 2019, 12noon

- Review Application and Required Documents
  - *SurveyMonkey* online submission
  - Atlanta CoC MOU – will be posted and emailed
  - Atlanta CoC Supplemental Questionnaire – will be posted and emailed
  - Evidence of nonprofit status, if applicable
  - Most recent independent audit, if applicable
  - A complete copy of all project documentation, if already established
  - A copy of any monitoring letters/correspondence (issues or not) since July 1, 2017
  - Any other documentation requested in the review process
E-Snaps Submission for All Applicants
August 21, 2019, 12noon

• Create or Update Applicant Profile
• Application
• Required Updated Documents and Certifications
  – Several now a part of the actual application
  – Code of Conduct – agency must be listed
    • https://portal.hud.gov/hudportal/HUD?src=/program_offices/spm/gmomgmt/grantsinfo/conduct
  – Match
E-Snaps Submission (cont.)

• Partners for Home will review all e-snaps applications and provide feedback
  – Applicants will have an opportunity to make changes
• Not intuitive so don’t wait!
• Esnaps website
  – https://esnaps.hud.gov/grantium/frontOffice.jsf
• HUD Exchange resource page for Esnaps
  – https://www.hudexchange.info/programs/e-snaps
  – Many resources and how-tos - make it your best friend!
Atlanta CoC Ranking and Review Process

• Committee duties
  – Review projects and scores
  – Accept or reject projects
  – Rank into Tiers 1 or 2 all accepted projects
    • NOFA Policy Committee
      – HMIS and Coordinated Entry – Tier 1
      – Newer projects that do not have data to be scored, will receive the median of the like scores
      – Rank based on scores, NOFA and HUD guidance and priorities, and ClearPath
      – Reallocate based on underspending and underperforming
      – Present recommendation to Governing Council for approval

• Notify each applicant in writing of the decision, and if rejected the reasons for the decision
Renewal Project Scoring – will be posted

• **Data**
  – Populations and Subpopulations
  – Housing Stability
  – Increase in Income
  – Increase in Benefits

• **Program Policies and Procedures**
  – Program Entry and Ongoing Participation
  – Coordinated Entry Participation and Responsiveness
  – Adherence to Housing First (not only on paper but in practice)

• **Spend Down and Cost Efficiency**
• **Monitoring and Site Visit Audits**
• **Data Quality and Responsiveness**
• **CoC Participation and Responsiveness**
• **Utilization Rate/Move-In Timeframe**
New Project Scoring – will be posted

• Threshold Review
• Applicant Experience
• Management Structure
• Project Summary and Overall Quality of Application
• Ending Chronic Homelessness
• High Barriers to Housing and/or Special Needs
• Services Offered
• Populations and Sub-Populations
• Housing Stability
• Project Participant Income
• Budget
• Match
• Other Factors
CoC Submission to HUD
No later than September 30, 2019

• Three parts
  – 2019 CoC Application
    • Project Capacity, Review, and Ranking (29 points)
    • System Performance (60 points)
    • HMIS (9 points)
    • Point in Time (6 points)
    • Performance and Strategic Planning (40 points)
    • CoC Coordination and Engagement (56 points)
  – Priority Listing
    • Tier 1 and Tier 2 CoC Project Ranking
  – 2019 Project Applications
    • Agency e-snaps and related documents
<table>
<thead>
<tr>
<th>Action</th>
<th>Date</th>
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<tbody>
<tr>
<td>NOFA Released</td>
<td>Wednesday, July 3, 2019</td>
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<tr>
<td>Governing Council Approve Policy and Rank &amp; Review Members</td>
<td>Week of July 15, 2019</td>
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<tr>
<td>NOFA Policy Committee Meeting to Approve Policy and Application Process</td>
<td>Week of July 15, 2019</td>
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<tr>
<td>Policy and Applications Released</td>
<td>No later than Monday, July 22, 2019</td>
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<tr>
<td>Interested Parties Meeting/Webinar</td>
<td>Tuesday, July 23 (in-person) and Wednesday, July 24 (webinar)</td>
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<td>(Mandatory for new applicants)</td>
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<tr>
<td>Review Applications Due</td>
<td>Monday, August 5, 2019, 12noon</td>
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<tr>
<td>E-snaps Drafts Due</td>
<td>Wednesday, August 21, 2019, 12noon</td>
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<tr>
<td>Ranking and Review Process Meeting</td>
<td>Week of July 29, 2019</td>
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<td>Applications Available for Ranking and Review</td>
<td>Tuesday, August 6, 2019</td>
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<tr>
<td>Ranking and Review Scores Due</td>
<td>Monday, August 19, 2019</td>
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<tr>
<td>Ranking and Review Score Review and Ranking Meeting</td>
<td>Tuesday, August 20, 2019</td>
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<tr>
<td>E-snaps Feedback Provided to Applicants</td>
<td>No later than Monday, August 26, 2019</td>
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<tr>
<td>Preliminary Data Scores Released to Applicants to Review/Appeal</td>
<td>No later than Thursday, August 22, 2019</td>
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<tr>
<td>Deadline for Applicants to Appeal Preliminary Data Score</td>
<td>Monday, August 26, 2019, 12noon</td>
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<tr>
<td>Ranking and Review Appeal Call (if necessary)</td>
<td>Tuesday, August 27, 2019</td>
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<tr>
<td>Governing Council Meeting to Approve Final Ranking</td>
<td>Between Thursday, August 29, 2019 and Friday, September 6, 2019</td>
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<tr>
<td>Final E-snaps Applications Due</td>
<td>Friday, September 6, 2019, 12noon</td>
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<td>Applicants Notified of inclusion in CoC Application</td>
<td>Goal - Monday, September 9, 2019, but no later than Sunday, September 15, 2019</td>
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<td>Publish CoC Application, Priority Listing, and All Attachments</td>
<td>Goal - Monday, September 16, 2019, but no later than Saturday, September 28, 2019</td>
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<td>Notify Stakeholders/Community/Applicants that Everything is Published</td>
<td>Goal - Monday, September 16, 2019, but no later than Saturday, September 28, 2019</td>
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<tr>
<td>NOFA Submission</td>
<td>Goal - Thursday, September 19, 2019, but no later than Monday, September 30, 2019</td>
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<td>Reply to any Solo Applicant</td>
<td>Within 30 days of receipt of notice of solo applicant</td>
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Now what?

• Review NOFA and related support materials
• Atlanta CoC Review Application
  – Draft in Word
  – Finish in SurveyMonkey
    • Progress may not save in online
      – Email me if you want a link to allow you to start and stop
    • “Invalid format” may mean too many characters
      (spaces are included in count!)
    • If a question does not apply, do not leave it blank
• E-snaps Application
  – Instructions and guides are online at HUD Exchange
• While PFH, as the Collaborative Applicant, may email additional details of the competition, information will also be posted on the Partners for HOME webpage (https://partnersforhome.org/funding). It is the responsibility of the applicants to ensure that they check the website, as well as the HUD Exchange website (https://www.hudexchange.info/programs/e-snaps/fy-2019-coc-program-nofa-coc-program-competition/#nofa-and-notices)

• In addition to submitting the project application and all related materials to PFH to be scored and ranked, all new and renewal applications must also complete the HUD application process in e-snaps. Failure to do so will result in disqualification for funding.
Other Information (cont.)

- This is a competitive process, within the CoC as well as within all other CoCs nationwide. Submitting an application to be scored, completing the *e-snaps* process, and/or being included in the CoC application to HUD does not guarantee funding.

- Project applicants who believe they were denied the opportunity to participate in the local CoC planning process in a reasonable manner and were rejected/reallocated by the CoC may appeal directly to HUD by submitting a Solo Applicant application in *e-snaps*, as outlined in the NOFA.
Important Websites

- HUD Exchange
  - https://www.hudexchange.info

- e-SNAPS
  - https://www.hudexchange.info/programs/e-snaps

- HUD AAQ
  - https://www.hudexchange.info/get-assistance/my-question

- Partners for HOME
  - https://partnersforhome.org
Questions?

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Thank You!