HUD Continuum of Care Funding Overview
February 20, 2019
Disclaimer

• This is a GENERAL overview of the HUD Continuum of Care (CoC) program and the CoC NOFA process

• Applicants are responsible for reading the NOFA, regulations, and other related information once it is released on HUD’s web site (for reference, 2018: https://www.hudexchange.info/programs/e-snaps/fy-2018-coc-program-nofa-coc-program-competition/#nofa-and-notices), as well as all related Atlanta-based materials (https://partnersforhome.org).
“The CoC Program is designed to promote a community-wide commitment to the goal of ending homelessness; to provide funding...to quickly re-house homeless...while minimizing the trauma and dislocation caused by homelessness; to promote access to and effective utilization of mainstream programs by homeless; and to optimize self-sufficiency among those experiencing homelessness.”
CoC Program Description

- HUD introduced the CoC concept to encourage and support local organizations in designing a community plan to organize and deliver housing and services to meet the specific needs of people who are homeless as they move to stable housing and maximum self-sufficiency.
- The CoC plan includes action steps to both end and prevent a return to homelessness.
CoC Program Description

- The CoC identifies the needs of local homeless populations, the resources that are currently available in the community to address those needs, and additional resources needed to fill identified gaps.
- There are about 450 CoCs across the country.
  - Nine in Georgia
- Each CoC has to identify a Collaborative Applicant, which serves as the Lead Agency.
CoC Lead Agency Description

- Facilitate a well coordinated, year-round, and ongoing planning process.
- Relate planning specifically to homeless issues.
- Ensure planning has a clear focus and is tied to the goals identified in the CoC plan.
- Link housing and services.
Atlanta CoC Lead Agency Identification

- In June 2013, the Atlanta City Council approved then Mayor Reed’s creation of a new nonprofit to manage the Atlanta Continuum of Care for homeless services.
- In 2014, Partners for HOME was established to administer the local HUD CoC grant and lead the City’s coordinated strategy on homelessness, as set forth by Atlanta’s Continuum of Care Governing Council and member agencies.
Atlanta CoC Structure

CoC GOVERNING COUNCIL
- Governs decision-making
- Sets homeless policies and standards
- Sets System Performance Targets
- Approves Strategic Plan

PARTNERS FOR HOME, INC.
- Provides administrative support to CoC
- Facilitates NOFA application process
- Facilitates system-wide strategic planning
- Implements Strategic Plan
- Ensures accountability and transparency

PFH BOARD
- Governs 501c3
- Fundraising
- Indemnifies CoC

ACCOUNTABILITY

CoC MEMBERSHIP
- Drafts policies via committee
- Recommends funding priorities
- Votes in non-ex-officio Council seats
- Votes in Committee Chairs

COMMITTEES

STAFF SUPPORT

IMPLEMENTATION

TRANSPARENCY
HUD Homeless Programs Funding Streams

**HUD McKinney-Vento and the HEARTH Act**
HUD's McKinney-Vento programs provide outreach, shelter, transitional housing, supportive services, short and medium-term rent subsidies, and permanent housing for people experiencing homelessness, and in some cases for people at risk of homelessness. Funding is distributed by formula to jurisdictions for the Emergency Solutions Grants (ESG) program, and competitively for the Continuum of Care (CoC) process. The HEARTH Act consolidated separate homelessness programs at HUD to make the system of homeless assistance more performance-based. ¹

**HUD Continuum of Care**
Competitive awards to agencies in a community which submits a joint application to HUD for all project requests.

**Emergency Solutions Grants (ESG)**
Formula-based award to city, county, and state governments (entitlement grantees) who then award the funding to agencies based on priorities of the community, decided with input of CoC.

**Partners for HOME**
Independent 501c3 nonprofit agency designated by the CoC to be the Collaborative Applicant, which oversees the annual competitive process. The process is overseen and implemented by CoC committees, and approved by the CoC Governing Council.

**City of Atlanta Entitlement**
Office of Human Services, which is responsible for the programmatic management of entitlement funds, works with Office of Grants Management, which ensures compliance through monitoring and provision of technical assistance.

**State of Georgia Entitlement**
DOA, as the grantee, typically reserves some of their federal funding to other Entitlement communities. (They also pair it with State Housing Trust Fund dollars)

¹ [http://mlhi.org/sites/default/files/201410-08.pdf](http://mlhi.org/sites/default/files/201410-08.pdf)
(Anticipated) HUD CoC Priorities for Funding

- Ending homelessness for all persons
- Creating a systemic response to homelessness
- Strategically allocating and using resources
- Using a Housing First approach
  - Not Housing Ready
  - Low barriers
Atlanta Priorities

- End Veteran Homelessness by 2017
- End Chronic Homelessness by 2019
- End Youth Homelessness by 2020
- End Family Homelessness by 2020

Leading to setting a path to end all homelessness
(Anticipated) New Project Types

• Permanent Housing
  • Rapid Rehousing
  • Permanent Supportive Housing
• Joint TH-RRH
• Expansion (for existing projects)
• Support Services Only (Coordinated Entry)
• HMIS
Permanent Housing

- Not that services or short-term housing are not important
- Priority for HUD CoC program is permanent housing (PSH and RRH)
- Historically, all accepted but priority for Atlanta CoC has been PSH, providing tenant-based rental assistance
- Alignment with Atlanta CoC
  - Housing First
  - Chronically Homeless
  - Coordinated Entry
(Anticipated) HUD Eligibility Requirements

- Active SAM registration with current information
- Valid DUNS number in application
- No Outstanding Delinquent Federal Debts
- No Debarments and/or Suspensions
- Accounting System
- Disclosed any violations of Federal criminal
- Demonstrated they are Eligible Project
- Consistency with local Consolidated Plan
- Cost-effective
- HMIS Participation
- Project Meets Minimum Project Standards
(Anticipated) Atlanta CoC Eligibility Requirements

- Established agency
- Active CoC membership
- Coordinated Entry participation
- Project in line with Atlanta priorities
- Feasibility of project
(Anticipated) New Project Scoring

- Threshold Review
- Applicant Experience
- Management Structure
- Project Summary and Overall Quality of Application
- Ending Chronic Homelessness
- High Barriers to Housing and/or Special Needs
- Services Offered
- Populations and Sub-Populations
- Housing Stability
- Project Participant Income
- Budget
- Match
- Other Factors
(Anticipated) Funding Highlights

• Two Tiers of Funding and Ranking
• New projects
  – Bonus funding
  – Reallocation
    • Unspent dollars
    • Lower performing projects
    • Partial or entire awards
• System Performance
• Performance Based Criteria
  – Special populations
  – Project effectiveness
• Alignment with HUD, Opening Doors, and ClearPath
Atlanta CoC Funding Process

- CoC Overview webinar
- NOFA Release
- Atlanta CoC Policy Committee sets 2019 local competition policy
- Interested parties meetings
- Local process
- Rank and Review Committee review and score applications, based on established and public scoring criteria
- HUD NOFA process
- Partners for HOME application submission
- Wait and see!
<table>
<thead>
<tr>
<th>Action</th>
<th>Date</th>
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<tbody>
<tr>
<td>NOFA Released</td>
<td>June 22, 2018</td>
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<tr>
<td>2016-2017 and 2017-2018 HMIS Data Pull</td>
<td>No earlier than July 5, 2018</td>
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<tr>
<td>Governing Council Approve Policy and Rank &amp; Review Members</td>
<td>July 13, 2018</td>
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<td>NOFA Policy Committee Meeting to Approve Policy and Application Process</td>
<td>July 13, 2018</td>
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<td>Policy and Applications Released</td>
<td>No later than July 18, 2018</td>
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<td>Interested Parties Meeting/Webinar (Mandatory for new applicants)</td>
<td>July 19 (webinar) and July 23 (in person)</td>
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<tr>
<td>Review Applications Due</td>
<td>August 3, 2018, 4pm</td>
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<td>E-snaps Drafts Due</td>
<td>August 17, 2018, 4pm</td>
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<tr>
<td>Ranking and Review Process Meeting</td>
<td>Week of July 30, 2018</td>
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<td>Applications Available for Ranking and Review</td>
<td>August 6, 2018</td>
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<td>Ranking and Review Scores Due</td>
<td>August 20, 2018</td>
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<tr>
<td>Ranking and Review Score Review and Ranking Meeting</td>
<td>Week of August 20, 2018</td>
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<tr>
<td>E-snaps Feedback Provided to Applicants</td>
<td>No later than August 22, 2018</td>
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<tr>
<td>Preliminary Data Scores Released to Applicants to Review/Appeal</td>
<td>No later than August 24, 2018</td>
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<td>Deadline for Applicants to Appeal Preliminary Data Score</td>
<td>August 27, 2018, 12noon</td>
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<td>Ranking and Review Appeal Call (if necessary)</td>
<td>August 27, 2018</td>
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<tr>
<td>Governing Council Meeting to Approve Final Ranking</td>
<td>August 29, 2018</td>
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<td>Final E-snaps Applications Due</td>
<td>August 31, 2018</td>
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<tr>
<td>Applicants Notified of inclusion in CoC Application</td>
<td>No later than September 3, 2018</td>
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<tr>
<td>Publish CoC Application, Priority Listing, and All Attachments</td>
<td>No later than September 16, 2018 (or two days before submitted)</td>
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<td>Notify Stakeholders/Community/Applicants that Everything is Published</td>
<td>No later than September 16, 2018 (or two days before submitted)</td>
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<tr>
<td>NOFA Submission</td>
<td>No later than September 18, 2018</td>
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<td>Reply to any Solo Applicant</td>
<td>30 days after CoC gets notice from solo applicant</td>
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Now what?

- Get involved in the Atlanta CoC
  - Partners for HOME
    - https://partnersforhome.org

- Review HUD CoC info and past NOFA and related support materials
  - HUD Exchange
    - https://www.hudexchange.info
Questions?

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Thank You!