

**Atlanta CoC  
FY2024 HUD NOFO  
Local New Project Application  
Meeting**

**August 16, 2024 and August 20, 2024  
Presented by Amy Zaremba  
For Partners for HOME**



## Purpose of Meeting

- Purpose
  - Overview of HUD NOFO
  - Funding Amount and Project Types
  - Review Application Process and Content
  - Next steps, in general
- Not really the purpose
  - Specific questions about application (“insider tips”)
  - Detailed esnaps training



## FY24 HUD Notice of Funding Opportunity

- The US Department of Housing and Urban Development (HUD) released the FY24 and FY25 NOFO on July 31, 2024
  - Federal resources for homeless programming and housing to communities across the country through the Continuum of Care (CoC) competition
  - Georgia has 9 CoCs
    - Partners for HOME is the Collaborative Applicant for the Atlanta CoC
      - One responsibility of PFH is to apply for the HUD CoC funding



## How Much Funding is Available?

- The Atlanta CoC has about \$12.5mil available in competitive annual renewal demand (ARD) but...
  - Much of that is already allocated to existing projects that reapply and are competitively reviewed and ranked
  - Some is restricted to DV and YHDP
- Bonus funding
  - Depending on the performance of the Atlanta CoC, as a whole and of the existing projects, there is the possibility of new money being awarded
  - Exact amount still unknown but about \$1.4mil (max)
- DV funding
  - Depending on the overall performance of the CoC, demonstrated need for DV services, and coordination with existing DV services, there is a possibility of new dedicated money
  - Exact amount still unknown but about \$1.8mil (max)



## Why start with \$\$\$?

- While much of the funding is not new, this is a competitive process and a Rank and Review Committee evaluates applications and new projects are ranked along with renewal projects
- The Atlanta CoC is always looking for new and innovative projects to work alongside existing projects to compliment the work already being done



## Threshold Criteria

- Eligible Entities
  - Nonprofit 501c3
  - State or local government
  - PHA
- HMIS Participation
- Coordinated Entry
- Match – 25%
- New Project
- Housing First
- CoC and HUD Compliance



## Eligible Projects – by anticipated priority\*\*

- Permanent Housing\* with Healthcare or Housing Leverage
- Permanent Housing\* without Healthcare or Housing Leverage
- Expansion of Existing Renewal Permanent Housing\*

\*\* pending CAC and Policy reapproval

\*Permanent Housing = Rapid Rehousing or Permanent Supportive Housing



## PH – Permanent Supportive Housing

- Permanent Supportive Housing (PSH) is permanent housing in which housing assistance (e.g., long-term leasing or rental assistance) and supportive services are provided to assist households with at least one member (adult or child) with a disability in achieving housing stability (CFR 578.73(a)(1)(i)).
- Must be chronically homeless
- Must follow Housing First principles
- Must be a new project and not replacing lost funding





## PH – Rapid Rehousing

- Rapid Rehousing (RRH) is permanent housing that provides short-term (up to three months) and medium-term (4-24 months) tenant-based rental assistance and supportive services to households experiencing homelessness (578.37(a)(1)(ii)).
- Must follow Housing First principles
- Must be a new project and not replacing lost funding



## Healthcare Leverage

- Healthcare related service that will be provided to program participants in the housing portion of the project
- Includes treatment for physical health, mental health, and substance abuse
- Commitment documentation
  - In-kind resources valued at local rate
  - 25% of funding requested
    - Can also count for required match



## Housing Leverage

- PSH - Housing subsidies or subsidized housing units for at least 25% of units in project
- RRH – Housing subsidies or subsidized housing units to serve at least 25% of participants in the project
- Subsidy resources can be PHA, faith-based organizations, federal programs other than ESG or COC program.



Because midway through a powerpoint I know I need a break...



*"It's a grant application, guys. Don't try to make sense of it."*

## Application Process

- Local Application
  - SurveyMonkey – due September 10, 2024
- Rank and Review Committee and Governing Council
- Esnap's Application – due September 30, 2024 and October 16, 2024
- Full Application to HUD – CoC due October 30, 2024
- HUD makes announcement - ????? January/February 2025??



## SurveyMonkey Local Process

- Not short
  - Mirrors what is expected from HUD in esnaps
  - Will be released no later than Tuesday, August 20, 2024
- Will be sent out to CoC listserv and posted on website and social media (FB and LinkedIn)



## Topics in Application

- Experience of applicant
  - Programmatic, financial, partnering
- Project description
  - Scope of project
  - Connection to other services
  - Coordination to mainstream benefits
  - Anticipated outcomes
- Project implementation
  - Days to execution, staff and partners needed, housing and unit configuration
- Healthcare and Housing Leverage – if applicable
- Commitment
  - Housing First, Equity, Persons with Lived Experience
- Budget – separate excel doc
- Other – CoC involvement, attending this meeting!



# Atlanta CoC FY2024 HUD NOFO Local New Project Application Meeting

Date	Action	Notes
July 17, 2024	Mandatory meeting for renewal applicants	Email sent to all renewal agency contacts and publicly posted online
July 22, 2024	Renewal application released – opening the local competition	Email sent to all renewal agency contacts and publicly posted online
July 25, 2024	Atlanta CoC HUD NOFO General Overview Webinar	Email sent to CoC listserv and publicly posted online
July 31, 2024	HUD NOFO released	
August 13, 2024	Renewal applications due – closing the local renewal competition	Applications completed and attachments uploaded in SurveyMonkey (per NOFO, at least 30 days prior to 10/30 NOFO deadline)
August 16, 2024 and August 20, 2024	Atlanta CoC HUD FY24 New Project Application Webinars	Email sent to CoC listserv and publicly posted online; same webinar offered twice
August 16 - 20, 2024	New application released	Email sent to CoC listserv and publicly posted online
September 10, 2024	New applications due – closing the local new application competition	Applications completed and attachments uploaded in SurveyMonkey (per NOFO, at least 30 days prior to 10/30 NOFO deadline)
September 11, 2024	HUD Renewal Project Application drafts due in e-snaps	Applicants may begin drafts at any time once local competition closes, understanding changes may be necessary
September 10 – 25, 2024	Rank and Review Committee reviews, meets, and ranks applications	Scoring based on released criteria and ranking based on approved policy
September 25 - 26, 2024	Preliminary application scores released to applicants	Applicants will be emailed directly
September 30, 2024	HUD New Project Application drafts due in e-snaps	Applicants may begin drafts at any time once local competition closes, understanding changes may be necessary
October 1, 2024	Deadline for appealing any scores	Appeals to be emailed to PFH
October 3, 2024	Rank and Review Committee review and respond to any appeals	Appeals reviewed as necessary
October 4 – October 9, 2024	Proposed Project Ranking is presented and approved by Governing Council	
No later than October 10, 2024	Project Ranking is released; notification of inclusion in CoC Application	Email sent to CoC listserv and posted online; final notification to applicants of projects accepted, rejected, or reduced (per NOFO, at least 15 days prior to 10/30 NOFO deadline)
No later than October 14, 2024	e-snaps feedback provided to applicants for corrections	Email feedback to applicants
October 16, 2024	Final applications due in e-snaps	Complete in e-snaps incorporating feedback
October 25, 2024	Best case scenario of anticipated submission of CoC Consolidated Application to HUD	CoC application, Project Applications, Priority Listing – all in esnaps
No later than October 28, 2024, but prior to submission	Post CoC Consolidated Application to website	CoC application, Project Applications, Priority Listing; email sent to CoC listserv and posted online (per NOFO, at least 2 days prior to 10/30 NOFO deadline)
October 30, 2024, 8pm (est)	CoC Consolidated Application due to HUD	CoC application, Project Applications, Priority Listing – all in esnaps





## So ... Now What?

- [PFH HUD CoC Program Competition Webpage](#)
- [SAM Registration](#)
- [HUD CoC Program Competition](#)
- [esnaps](#)
- Match Confirmation – 25%



Questions?

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Updates will be posted regularly on the **PFH**  
**HUD CoC Program webpage**

