

**Atlanta CoC Governing Council
Meeting Minutes
September 21, 2021
Webinar/Zoom**

Members Present: AJ Robinson, Carol Collard, Monica Johnson, Jimiyu Evans, Dana Inman, Laura Beggs, Natalie Hall, Howard Grant

Staff/Guests Present: Cathryn Marchman, Abby Bracewell, Melissa Austin, Stan Wilson, Kim Natarajan, Summer Duperon, Cayla Roby

Welcome, AJ Robinson

- There being a quorum present, the meeting was called to order by AJ Robinson.
- The minutes of the June 15, 2021, meeting, having been previously distributed, were approved as submitted.

Governance Update, Cathryn Marchman

- A number of Governing Council members have rolled off. A Governance Committee (Natalie Hall, AJ Robinson, Moki Macias, and Marc Holzberg) was formed to identify and propose the following candidates for these vacancies. The Business Community and Faith Community positions remain vacant, and other members are due to roll off in 2022. Please see the meeting packet for details.
 - Governing Council Chair (to replace AJ Robinson): Meaghan Shannon-Vlkovic
 - Regional Planning Body (previously held by Jack Hardin): John Hammond
 - Workforce/Employment: Amelia Nickerson
 - Healthcare Provider: Leslie Marshburn
 - Human Services Agency: Brad Schweers
- The council unanimously approved the appointment of the new members.
- Two changes to the charter were proposed:
 - The addition of two new ex-officio members (from the Client Advisory Council and the Youth Advisory Board)
 - The identification and designation of standing committees (Nominations & Membership, Rank & Review, Data Quality, Coordinated Entry, and other ad hoc workgroups and advisory councils). This change allows the Governing Council to delegate responsibilities. Partners for HOME would provide staff support for the committees.
- The board unanimously approved the proposed changes to the charter.

System Vitals, Melissa Austin

- Melissa Austin presented system vitals updates. There were 129 permanent supportive housing placements from January to August of 2021. There was a major data cleanup in March, 2021; housing move-in dates were not being included, resulting in 99 enrollments that were missing move-in-date data. Estimates for PSH placements for the timeframe are closer to 250 or 300.
- There were 650 rapid rehousing placements from January to August of 2021 due to the housing surge.
- Return to homelessness numbers have remained consistent and there are no significant changes.
- Exits from rapid rehousing to permanent supportive housing are at 64%. However, exit destinations are not being recorded in HMIS.
- Two areas of concern are data quality related to move-in dates and data quality related to exit destinations.

NOFO and Development Update, Summer Duperon

- The application was released on August 18, 2021. The City of Atlanta is eligible for over \$8 million from annual renewal demand; these are more secure and are the funds that renewal applications are applying for. There are also over \$400,000 in bonus funds and over \$800,000 in domestic violence bonus funds that are available. These funds will be applied for but awarded on a competitive basis.
- The local competition is also open. All renewal and new applicants have been notified, and the applications are due on October 8, 2021. The Rank & Review Committee will meet from then until October 19 and will develop a ranking of applications that will be released by October 22. Applicants may appeal their ranking, and appeals will be reviewed on October 27. The Governing Council will approve the ranking on October 28. AJ Robinson recommended setting up a meeting for new Governing Council members prior to the ranking approval meeting.
- Atlanta was selected as a YHDP (Youth Homelessness Demonstration Program) recipient. \$2,253,685.00 has been awarded for two years. These funds go directly to CoC providers who apply for the funds as housing projects. After the first two years, the funds are wrapped into the ARD, making this sustainable revenue from HUD.

Data Quality & Implementation Plan, Melissa Austin

- The Annual Data Quality Plan was developed by members of the CoC and Partners for HOME staff. This plan establishes data quality benchmarks as well as implementation, training, and performance guidelines for providers.
- The board unanimously approved the new data quality and implementation plan.

LIFT 2.0 Strategy and Strategic Plan Update, Cathryn Marchman

- Cathryn Marchman provided a review of the LIFT campaign. See slides for details.
- Cathryn Marchman provided an update on the hotel acquisition strategy.
 - A development partner and funds have been secured for the acquisition of one hotel. An offer was made last week. The hotel has 169 rooms and is located downtown.
 - Partners for HOME will submit a joint application for state ARP funds with RCOH/United Way, the City of Atlanta, and Fulton County to acquire additional hotels to create a regional strategy for non-congregate shelter and transition to affordable permanent supportive housing. These funds would help scale the work.
- Cathryn Marchman spoke to the challenges surrounding the biggest gaps in provider sustainability
 - Gap in rapid rehousing provision (helped by systematizing the work)
 - Permanent supportive housing capacity
 - Obtaining new permanent supportive housing providers during the competition
 - Ongoing capacity issues for development
 - Recruitment/retention issues in the behavioral health sphere

Next meeting is December 7, 2021 from 1:00 – 3:00.